



Office on Demand - Web and Graphic Design Services
1775 Cameron Street West, Cannington, ON L0E 1E0
Phone: 705-432-3239 Fax: 705-432-2589

www.officeondemand.ca info@officeondemand.ca

We would appreciate if you would take a few moments and complete this questionnaire. The questionnaire will help the Office on Demand Design Team to better evaluate your needs and preferences. The more detailed you are, the better we can serve you. Completed questionnaires can be emailed to info@officeondemand.ca or faxed to 1-705-432-2589

CLIENT PROFILE

Business/Client Name: _____ Date: _____

Mailing Address: _____

City: _____ State/Province: _____ Zip /Postal Code: _____

Business Phone: (____) ____ - ____ Fax: (____) ____ - ____

Mobile: (____) ____ - ____ Country: _____

Email: _____

Primary Contact Person: _____ Phone: (____) ____ - ____

Email Address: _____

COMPANY SERVICES & CUSTOMER DESCRIPTION

Please give a description of your business.

What type of products or services does your company supply

Provide a description of your company, and how it is unique

Who is your target market / typical customers?



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Tagline/slogan text (if applicable)

Give us your website URL if available

List your competitors URLs (if known):

LOGO DESCRIPTION / STYLE

Please select some words to describe the style of logo design you are looking for?

- | | | | |
|---------------------------------------|--|---------------------------------------|-------------------------------------|
| <input type="checkbox"/> Professional | <input type="checkbox"/> Corporate | <input type="checkbox"/> Simple | <input type="checkbox"/> Graphic |
| <input type="checkbox"/> Modern | <input type="checkbox"/> Conservative | <input type="checkbox"/> HighTech | <input type="checkbox"/> Industrial |
| <input type="checkbox"/> Traditional | <input type="checkbox"/> Abstract | <input type="checkbox"/> Cutting Edge | <input type="checkbox"/> Colorful |
| <input type="checkbox"/> Classic | <input type="checkbox"/> Elegant /Chic | <input type="checkbox"/> Fun | <input type="checkbox"/> Clinical |

Is there a style (of another URL or logo) that you like?

Would you like any graphic illustration in your logo?

Are there certain colours you would like in your logo?

Are those your company colours?



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Any colours to avoid?

How many colours should the logo have?

Any mood, feeling or theme would you like to communicate or project with your new logo?

Any other info we should know that will help us understand what message you are trying to convey with your logo?

Thanks! Please Fax back to 705-432-2589